

## Columbia River Symphony

# T-Shirt Design Contest Guidelines

MARCH 2<sup>nd</sup>, 2024 – JUNE 29<sup>th</sup>, 2024

## Celebrate our musical community and musicians!

## Who are the t-shirts for?

Since 2007 the Columbia River Symphony has welcomed volunteer community musicians of all ages to share the joys of music together by providing FREE and family-friendly concerts for our community. We want to celebrate the musical arts and our musical community from the Pacific Northwest and beyond!

## What am I designing?

Participants will design a unique t-shirt that incorporates the musical arts in celebration of our musical community and musicians of all ages. The winning t-shirt design will be displayed and made available for the community to purchase during our Regatta concert in August 2024. Please refer to contest guidelines for full design requirements and details.

## Why should you submit a design?

This is a chance for supporters and community members to get involved with our mission in sharing the joys of music and growing the musical arts in our community. On behalf of the Columbia River Symphony's appreciation for your participation and donation of artwork, the winner(s) of the final design will qualify to receive the following prizes:

- One (1) visa gift card worth \$50 USD\*
- One (1) t-shirt with the winning design (sizing to be chosen based on winner preference)

\*Visa gift card prize of any amount is considered taxable income on tax returns. A maximum of one (1) visa gift card will be gifted as a prize regardless of the number of credited artists and participants for the winning design.

## Eligibility and Entry

There is no entry fee to submit a design for the contest. Anyone within the community is welcome to participate including active members and volunteers of the Columbia River Symphony. We encourage everyone of all ages and artistic skill level to participate; **however**, **designs created by students under the age of eighteen (18) must be submitted by a parent or guardian eighteen (18) and older on their behalf.** 

All entrants or parents/guardians eighteen (18) and older will be required to include their name(s) and a valid email address for contact with their submission. If selected, the winner(s) will also need to submit a valid US mailing address\* and sign a media release waiver.

\*While our musical community continues to grow in the Pacific Northwest and beyond, the contest and entrant participation is limited to US residents only.

## Rules and Guidelines

- The contest will begin at 10:00 AM (PST) on March 2<sup>nd</sup>, 2024, and is open to all ages and community members including active members and volunteers of the Columbia River Symphony.
- All designs submitted must be the original creations of the entrant(s) and follow all of the required design guidelines and rules outlined below. Enforcement of the contest rules will be overseen by the Columbia River Symphony board of directors.
- 3. Designs submitted must not have been previously published in whole or part commercially and/or privately, must be considered suitable for use by children under the age of eighteen (18), and not contain profanity, themes of violence, names of persons, trademarks, or any copyrighted works, logos or branding of any other person or business.
- 4. Designs should be submitted in PDF format (to preserve image quality) on the Columbia River Symphony website via the t-shirt design contest page by 11:59 PM (PST) on June 15<sup>th</sup>, 2024. Photos taken of hand-drawn or other physical designs are acceptable for contest consideration. All designs created by students under the age of eighteen (18) must be submitted by a parent or guardian eighteen (18) and older on their behalf.
- 5. If selected, the winning designer(s) agree to sign a waiver to donate their design to the Columbia River Symphony, free of charge, for any and all printing and promotional purposes, including marketing, fundraising, and public relations. Winning entrants under the age of eighteen (18) must have a parent or guardian sign a waiver on their behalf.

- 6. If selected, the winning designer(s) must agree to work with the Columbia River Symphony's board of directors to produce the necessary digital art file needed for t-shirt production purposes. The designers agree to make any modifications necessary to ensure the quality of the final product. If not, an alternate winner may be chosen within seven (7) days of notification to meet the design contest production deadlines.
- 7. By submitting an entry, you are agreeing to all contest rules, guidelines, and policies. Odds of winning depend on the number of eligible entries received. If you have any questions, need assistance with submitting your design for the contest, or wish to withdraw an entry, please email the Columbia River Symphony board of directors at info@columbiariversymphony.org.

## **Design Requirements**

The winning design will be placed on the front of a Columbia River Symphony t-shirt. The winning design must be accessibly visible on t-shirts in either white, black, heather grey, and/or navy-blue colors.

#### **1. DESIGN THEME**

The t-shirt design must incorporate themes of the musical arts in celebration of our musical community and musicians of all ages. The Columbia River Symphony brand name and/or brand logo is encouraged to be incorporated in the design; otherwise, the logo will be displayed elsewhere on the t-shirt.

#### 2. COLUMBIA RIVER SYMPHONY LOGO

If the Columbia River Symphony logo is to be used within the winning design, it must be displayed in its entirety and colored in either the branded tricolors gradient blend or solid colors (no prints or textures.) The logo must be visible from a distance on any of the listed t-shirt colors.

#### 3. DESIGN COLORS

Designs may use any colors of choice (including the Columbia River Symphony branded tricolors) up to five (5) colors max. Due to production limitations please limit the use of pattern prints and textures. Colors and designs must be accessibly visible when displayed on any listed t-shirt colors.

#### COLUMBIA RIVER SYMPHONY BRANDED TRICOLORS:



#### 4. TYPEFACES

Any digital fonts incorporated within the design must be legible and free to use commercially and/or under Creative Commons (CC) license such as the SIL Open Font License. As an example, the Columbia River Symphony branded website (along with these contest guidelines) utilizes the following font families for our regular pages:

Overlock Black & Italic	Open Sans Extrabold & <i>Italic</i>
Overlock Bold & Italic	Open Sans Semibold & Italic
Overlock Regular & Italic	Open Sans & Italic

#### 5. SOFTWARE & FILE FORMATTING

Designs may be created by hand in any medium or using digital art design software of choice such as Adobe or Corel. The winner(s) agree to work with the Columbia River Symphony board of directors within seven (7) days of notification to convert the winning design into a suitable digital file for t-shirt production purposes. Please note that:

- **a.** Designs created with the aid of custom artwork or design websites like Vistaprint, Custom Ink, Zazzle, Bonfire, etc., in whole or part will NOT be accepted.
- b. Designs incorporating the aid of AI generated work must be publicly and plainly communicated along with the submission. Any submission that utilizes AI generation for any work in its entirety will NOT be accepted. Any submissions that utilize AI generation in part are subject to prior approval by the Columbia River Symphony board of directors per the contest rules of originality and copyright guidelines.

### Voting Process and Winner Selection

- **1.** Entries will first be evaluated and reviewed by the Columbia River Symphony board of directors per the contest guidelines for:
  - Design originality and successful capture of the musical arts and community theme
  - Use of the Columbia River Symphony brand including adherence to the guidelines for the brand logo and colors
  - Visibility and clarity of the design on the available t-shirt colors listed
  - Adherence to all submission rules, guidelines, and policies
  - Production requirements and design readiness

- 2. After review by the board, the passing designs will be presented for a public vote by the community via the Columbia River Symphony website and in-person by the Columbia River Symphony volunteers and members. The contest is limited to one vote per person. For verification of these limitations any votes submitted online will be required to include the voter's name and valid email address. Children under the age of thirteen (13) must have a parent or guardian submit a vote on their behalf and be present whenever visiting the Columbia River Symphony website.
- **3.** Votes must be submitted by 11:59 PM (PST) on June 29<sup>th</sup>, 2024, in-person or via the t-shirt contest page on the Columbia River Symphony website. If a tiebreaker is required, a final vote will be cast by the co-founders of the Columbia River Symphony.

#### Winning Design Contest Prize

On behalf of the Columbia River Symphony's appreciation for your participation and donation of artwork in celebration of the musical community, the winner(s) of the final design will qualify to receive the following prizes:

- One (1) visa gift card worth \$50 USD\*
- One (1) t-shirt with the winning design (sizing to be chosen based on winner preference)

\*Visa gift card prize of any amount is considered taxable income on tax returns. A maximum of one (1) visa gift card will be gifted as a prize regardless of the number of credited artists and participants for the winning design.

## Contest Submission and Production Timeline

March 2 <sup>nd</sup> , 2024 @ 10:00 AM (PST)	Contest open for submissions
June 15 <sup>th</sup> , 2024 @ 11:59 PM (PST)	Contest submission and withdrawal deadline
June 16 <sup>th</sup> - June 29 <sup>th</sup> , 2024	Board review and public voting period
June 29 <sup>th</sup> , 2024 @ 11:59 PM (PST)	Public voting deadline
July 6 <sup>th</sup> , 2024 @ 10:00 AM (PST)	Winning design announcement
July 7 <sup>th</sup> – August 1 <sup>st</sup> , 2024	Winning t-shirt design production
August 10 <sup>th</sup> , 2024	Winning t-shirt design availability

## Entrant Agreements and Media Release

Participation in the contest implies an understanding that the winning design will be considered a donation of artwork to the Columbia River Symphony in support of the musical arts and community musicians. Submitting a design into the contest implies consent to the agreement of the contest rules and guidelines above, along with the following media and publicity agreements:

#### **Publicity Agreement**

Contest entrants agree to grant free license of all copyrights of their submitted work to the Columbia River Symphony in perpetuity, for any public and promotional purposes including that of promoting the tshirt contest. All submissions are subject to approval by the Columbia River Symphony board of directors prior to public voting.

#### Media Release

By entering into the contest with original artwork and design concepts, you agree that if your design wins, the Columbia River Symphony retains a free license and proprietary printing rights, in perpetuity, to utilize the design on t-shirts and other promotional items, for marketing purposes, fundraising, and public relations materials. Contest entrants who are not selected as the winning designer(s) will retain all rights to their artwork minus the use of the Columbia River Symphony brand, logo, colors, and typefaces.

#### **Copyright Agreement**

You are guaranteeing that your design does not contain any copyrighted material, including images/copy found on the internet, or designs that use AI generation in entirety or in part, unless clearly marked as published under a Creative Common (CC) license. Such copyright materials are subject to approval by the Columbia River Symphony board of directors.

#### Right to Withdrawal

All entrants have a right to withdraw a submission from the contest before the submission deadline at 11:59 PM (PST) on June 15<sup>th</sup>, 2024. Submissions that are withdrawn cannot be resubmitted with the exception of artistic modification in part or entirety of the original submission, so long as the effect is to correct or design a new creative work. To withdraw a submission, please email the Columbia River Symphony board of directors at **info@columbiariversymphony.org**.

Columbia River Symphony is a 501(c)(3) nonprofit organization, Tax ID #45-5613711. Visit us at **columbiariversymphony.org**